

## New Class of Multivalent Functions with Negative Coefficients

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### Abstract

In the present paper, we define a new class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  of multivalent functions which are holomorphic in the unit disk  $\Delta = \{s \in \mathbb{C} : |s| < 1\}$ . A necessary and sufficient condition for functions to be in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  is obtained. Also, we get some geometric properties like radii of starlikeness, convexity and close-to-convexity, closure theorems, extreme points, integral means inequalities and integral operators.

### 1. Introduction

Let  $\mathcal{A}_p$  be symbolize the function class of the form:

$$k(s) = s^p + \sum_{n=p+1}^{\infty} d_n s^n \quad (s \in \Delta; n \geq p + 1; p \in \mathbb{N} = \{1, 2, \dots\}), \quad (1.1)$$

which are holomorphic and multivalent in the open unit disk  $\Delta = \{s \in \mathbb{C} : |s| < 1\}$ .

Let  $\mathcal{N}_p$  be symbolize the function subclass of  $\mathcal{A}_p$  containing of functions of the form:

$$k(s) = s^p - \sum_{n=p+1}^{\infty} d_n s^n \quad (s \in \Delta; d_n \geq 0; n \geq p + 1; p \in \mathbb{N} = \{1, 2, \dots\}). \quad (1.2)$$

For function  $k(s) \in \mathcal{N}_p$ , given by (1.2), and  $h(s) \in \mathcal{N}_p$  given by

$$h(s) = s^p - \sum_{n=p+1}^{\infty} c_n s^n \quad (s \in \Delta; c_n \geq 0; n \geq p + 1; p \in \mathbb{N} = \{1, 2, \dots\}), \quad (1.3)$$

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the convolution (or Hadamard product) of  $k(s)$  and  $h(s)$  is defined by

$$(k * h)(s) = s^p - \sum_{n=p+1}^{\infty} d_n c_n s^n = (h * k)(s). \quad (1.4)$$

A function  $k(s) \in \mathcal{A}_p$  is called multivalent starlike of order  $\gamma$  ( $0 \leq \gamma < p$ ), if  $k(s)$  satisfies the condition:

$$\operatorname{Re} \left( \frac{sk'(s)}{k(s)} \right) > \gamma \quad (s \in \Delta; 0 \leq \gamma < p; p \in \mathbb{N} = \{1, 2, \dots\}). \quad (1.5)$$

Also, a function  $k(s) \in \mathcal{A}_p$  is called multivalent convex of order  $\gamma$  ( $0 \leq \gamma < p$ ), if  $k(s)$  satisfies the condition:

$$\operatorname{Re} \left( 1 + \frac{sk''(s)}{k'(s)} \right) > \gamma \quad (s \in \Delta; 0 \leq \gamma < p; p \in \mathbb{N} = \{1, 2, \dots\}). \quad (1.6)$$

Symbolize by  $S_n^*(p, \gamma)$  the class of multivalent starlike functions of order  $\gamma$ . Symbolize by  $C_n(p, \gamma)$  the class of multivalent convex functions of order  $\gamma$ , which were studied by Owa [11]. It is observed that

$$k(s) \in C_n(p, \gamma) \text{ if and only if } \frac{sk'(s)}{p} \in S_n^*(p, \gamma).$$

A function  $k(s) \in \mathcal{A}_p$  is called multivalent close to convex of order  $\gamma$  ( $0 \leq \gamma < p$ ), if  $k(s)$  satisfies the condition:

$$\operatorname{Re} \left( \frac{k'(s)}{s^{p-1}} \right) > \gamma \quad (s \in \Delta; 0 \leq \gamma < p; p \in \mathbb{N} = \{1, 2, \dots\}). \quad (1.7)$$

We recall the principle of subordination between two holomorphic functions  $k(s)$  and  $h(s)$  in  $\Delta$ . It is known that  $k(s)$  is subordinate to  $h(s)$ , written as  $k(s) < h(s)$ ,  $s \in \Delta$ , if there is a  $w(s)$  holomorphic in  $\Delta$ , with  $w(0) = 0$  and  $|w(s)| < 1$ ,  $s \in \Delta$ , such that  $k(s) = h(w(s))$ . Moreover,  $k(s) < h(s)$  is equivalent to  $k(0) = h(0)$  and  $k(\Delta) \subset h(\Delta)$ , if  $k(s)$  is univalent in  $\Delta$ .

**Definition 1.1.** Let  $k(s) \in \mathcal{N}_p$  given by (1.2), is said to be in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  if and only if satisfies the following inequality:

$$\operatorname{Re} \left\{ \frac{sk'(s) + s^2k''(s)}{\lambda sk'(s) + (1-\lambda)k(s)} \right\} > \alpha \left| \frac{sk'(s) + s^2k''(s)}{\lambda sk'(s) + (1-\lambda)k(s)} - p \right| + \beta, \quad (1.8)$$

where  $s \in \Delta$ ,  $0 \leq \beta < p$ ,  $\alpha \geq 0$ ,  $0 \leq \lambda \leq 1$ ,  $n \geq p + 1$  and  $p \in \mathbb{N} = \{1, 2, \dots\}$ .

We note that by customizing the parameter  $\alpha, \lambda, p$ , we get the following various subclasses as studied by different researchers:

- 1) If  $\lambda = 1$ , the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  reduces to the class  $UCV(p, \alpha, \beta)$  which is introduced by Khairnar and More [8].
- 2) If  $\lambda = 1$  and  $\alpha = 0$ , the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  reduces to the class  $C_n(p, \alpha)$  which is studied by Owa [11] and Sălăgean et al. [12].
- 3) If  $\lambda = 1$  and  $p = 1$ , the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  reduces to the class  $UCT(\alpha, \beta)$  which is studied by Bharati et al. [6].
- 4) If  $\lambda = 1, p = 1$  and  $\alpha = 0$ , the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  reduces to the class  $C(\alpha)$  which is studied by Silverman [13].
- 5) If  $\lambda = 0, p = 1$  and  $\alpha = 0$ , the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  reduces to the class  $H(1, \beta)$  which is studied by Lashin [9].

**Lemma 1.1** [3]. *Let  $y = v + iu$  be complex number. Then  $Re(y) \geq \beta$  if and only if  $|y - (p + \beta)| \leq |y + (p - \beta)|$ , where  $\beta \geq 0$ .*

**Lemma 1.2** [3]. *Let  $y = v + iu$  and  $\beta, \alpha$  be real numbers. Then  $Re(y) \geq \alpha|y - p| + \beta$  if and only if  $Re\{y(1 + \alpha e^{i\theta}) - p\alpha e^{i\theta}\} \geq \beta$ .*

**Lemma 1.3** [10]. *If  $k$  and  $h$  are holomorphic in  $\Delta$  with  $k < h$ , then*

$$\int_0^{2\pi} |k(re^{i\theta})|^\mu d\theta \leq \int_0^{2\pi} |h(re^{i\theta})|^\mu d\theta,$$

where  $\mu > 0, s = re^{i\theta}$  and  $(0 < r < 1)$ .

Some of the following properties studied for other classes in [1, 2, 4, 5, 7, 14].

## 2. Coefficient Inequality

From the following theorem, we get the necessary and sufficient condition for the function  $k(s)$  to be in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

**Theorem 2.1.** *Let  $k(s)$  be in the form (1.2). Then  $k(s)$  is in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  if and only if*

$$\sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)]d_n \leq p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda), \quad (2.1)$$

where  $s \in \Delta, 0 \leq \beta < p, \alpha \geq 0, 0 \leq \lambda \leq 1, n \geq p + 1$  and  $p \in \mathbb{N} = \{1, 2, \dots\}$ .

The result is sharp for the function  $k(s)$  given by

$$k(s) = s^p - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)} s^n, \quad (n \geq p + 1; p \in \mathbb{N}). \quad (2.2)$$

**Proof.** Let  $k(s) \in \mathcal{N}\mathcal{A}(n, p, \lambda, \alpha, \beta)$ . Then  $k(s)$  satisfies the inequality (1.8). By using Lemma 1.2, the inequality (1.8) is equivalent to

$$\operatorname{Re} \left\{ \frac{(sk'(s) + s^2k''(s))(1 + \alpha e^{i\theta})}{\lambda sk'(s) + (1 - \lambda)k(s)} - p\alpha e^{i\theta} \right\} \geq \beta$$

$$(0 \leq \beta < p, \alpha \geq 0, 0 \leq \lambda \leq 1, n \geq p + 1, p \in \mathbb{N} \text{ and } -\pi < \theta \leq \pi).$$

Or equivalently,

$$\operatorname{Re} \left\{ \frac{(sk'(s) + s^2k''(s))(1 + \alpha e^{i\theta})}{\lambda sk'(s) + (1 - \lambda)k(s)} - \frac{p\alpha e^{i\theta}(\lambda sk'(s) + (1 - \lambda)k(s))}{\lambda sk'(s) + (1 - \lambda)k(s)} \right\} \geq \beta. \quad (2.3)$$

Let

$$A(s) = (sk'(s) + s^2k''(s))(1 + \alpha e^{i\theta}) - p\alpha e^{i\theta}(\lambda sk'(s) + (1 - \lambda)k(s)).$$

$$B(s) = \lambda sk'(s) + (1 - \lambda)k(s).$$

Then by Lemma 1.1, (2.3) is equivalent to

$$|A(s) + (p - \beta)B(s)| \geq |A(s) - (p + \beta)B(s)| \quad \text{for } 0 \leq \beta < p.$$

Now

$$\begin{aligned} & |A(s) + (p - \beta)B(s)| \\ &= \left| \left( ps^p - \sum_{n=p+1}^{\infty} nd_n s^n + p(p-1)s^p - \sum_{n=p+1}^{\infty} n(n-1)d_n s^n \right) (1 + \alpha e^{i\theta}) \right. \\ & \quad \left. - p\alpha e^{i\theta} \left( \lambda ps^p - \sum_{n=p+1}^{\infty} \lambda nd_n s^n + (1 - \lambda)s^p - \sum_{n=p+1}^{\infty} (1 - \lambda)d_n s^n \right) \right. \\ & \quad \left. + (p - \beta) \left( \lambda ps^p - \sum_{n=p+1}^{\infty} \lambda nd_n s^n + (1 - \lambda)s^p - \sum_{n=p+1}^{\infty} (1 - \lambda)d_n s^n \right) \right| \end{aligned}$$

$$\begin{aligned}
 &= \left| \left( ps^p - \sum_{n=p+1}^{\infty} nd_n s^n + p(p-1)s^p - \sum_{n=p+1}^{\infty} n(n-1)d_n s^n \right) (1 + \alpha e^{i\theta}) \right. \\
 &\quad \left. + (p - \beta - p\alpha e^{i\theta}) \left( \lambda ps^p - \sum_{n=p+1}^{\infty} \lambda nd_n s^n + (1 - \lambda)s^p - \sum_{n=p+1}^{\infty} (1 - \lambda)d_n s^n \right) \right| \\
 &= \left| - \sum_{n=p+1}^{\infty} n^2(1 + \alpha e^{i\theta})d_n s^n - \sum_{n=p+1}^{\infty} (p - \beta - p\alpha e^{i\theta})(1 + \lambda n - \lambda)d_n s^n \right| \\
 &\geq (p^2(1 + \alpha) + (p - \beta - p\alpha)(1 + \lambda p - \lambda))|s|^p \\
 &\quad - \sum_{n=p+1}^{\infty} (n^2(1 + \alpha) + (p - \beta - p\alpha)(1 + \lambda n - \lambda))d_n |s|^n.
 \end{aligned}$$

Similarly,

$$\begin{aligned}
 &|A(s) - (p + \beta)B(s)| \\
 &= \left| \left( ps^p - \sum_{n=p+1}^{\infty} nd_n s^n + p(p-1)s^p - \sum_{n=p+1}^{\infty} n(n-1)d_n s^n \right) (1 + \alpha e^{i\theta}) \right. \\
 &\quad \left. - (p + \beta + p\alpha e^{i\theta}) \left( \lambda ps^p - \sum_{n=p+1}^{\infty} \lambda nd_n s^n + (1 - \lambda)s^p - \sum_{n=p+1}^{\infty} (1 - \lambda)d_n s^n \right) \right| \\
 &\leq ((p + \beta + p\alpha)(1 + \lambda p - \lambda) - p^2(1 + \alpha))|s|^p \\
 &\quad + \sum_{n=p+1}^{\infty} (n^2(1 + \alpha) - (p + \beta + p\alpha)(1 + \lambda n - \lambda))d_n |s|^n.
 \end{aligned}$$

Therefore

$$\begin{aligned}
 &|A(s) + (p - \beta)B(s)| - |A(s) - (p + \beta)B(s)| \\
 &\geq p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda) \\
 &\quad - \sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)]d_n \geq 0.
 \end{aligned}$$

Hence

$$\sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)]d_n \leq p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda).$$

Conversely, by considering (2.1), we must show that

$$Re \left\{ \frac{(sk'(s) + s^2k''(s))(1 + \alpha e^{i\theta})}{\lambda sk'(s) + (1 - \lambda)k(s)} - \frac{(p\alpha e^{i\theta} + \beta)(\lambda sk'(s) + (1 - \lambda)k(s))}{\lambda sk'(s) + (1 - \lambda)k(s)} \right\} \geq 0. \tag{2.4}$$

Upon choosing the values of  $s$  on the positive real axis where  $0 \leq s = r < 1$ ,  $Re(-e^{i\theta}) \geq -|e^{i\theta}| = -1$  and letting  $r \rightarrow 1^-$ , we conclude to (2.4) by using (2.1) in left hand of (2.4).

**Corollary 2.1.** *Let  $k(s)$  be in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ . Then*

$$d_n \leq \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}, \tag{2.5}$$

where  $0 \leq \beta < p, \alpha \geq 0, 0 \leq \lambda \leq 1, n \geq p + 1$  and  $p \in \mathbb{N} = \{1, 2, \dots\}$ .

### 3. Radii of Starlikeness, Convexity and Close-to-Convexity

In the next theorems, we will find the radii of starlikeness, convexity and close-to-convexity for the functions in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

**Theorem 3.1.** *Let  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$ . Then the function  $k(s)$  is multivalent starlike of order  $\gamma (0 \leq \gamma < p)$  in the disk  $|s| < R_1$ , where*

$$R_1 = \inf_n \left[ \frac{(p - \gamma)(n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda))}{(n - \gamma)(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \right]^{\frac{1}{n-p}}, \quad (n \geq p + 1; p \in \mathbb{N}).$$

The result is sharp for the function  $k(s)$  given by (2.2).

**Proof.** It is sufficient to prove

$$\left| \frac{sk'(s)}{k(s)} - p \right| \leq p - \gamma \quad (0 \leq \gamma < p),$$

for  $|s| < R_1$ , we get

$$\left| \frac{sk'(s)}{k(s)} - p \right| \leq \frac{\sum_{n=p+1}^{\infty} (n - p)d_n |s|^{n-p}}{1 - \sum_{n=p+1}^{\infty} d_n |s|^{n-p}}.$$

Thus

$$\left| \frac{sk'(s)}{k(s)} - p \right| \leq p - \gamma,$$

if

$$\sum_{n=p+1}^{\infty} \frac{n - \gamma}{p - \gamma} d_n |s|^{n-p} \leq 1. \tag{3.1}$$

Therefore, by using Theorem 2.1, (3.1) will be true if

$$\frac{n - \gamma}{p - \gamma} |s|^{n-p} \leq \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}.$$

Hence

$$|s| \leq \left[ \frac{(p - \gamma)(n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda))}{(n - \gamma)(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \right]^{\frac{1}{n-p}}, \quad (n \geq p + 1; p \in \mathbb{N}).$$

Setting  $|s| = R_1$ , we obtain the desired result.

**Theorem 3.2.** *Let  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$ . Then the function  $k(s)$  is multivalent convex of order  $\gamma$  ( $0 \leq \gamma < p$ ) in the disk  $|s| < R_2$ , where*

$$R_2 = \inf_n \left[ \frac{p(p - \gamma)(n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda))}{n(n - \gamma)(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \right]^{\frac{1}{n-p}}, \quad (n \geq p + 1; p \in \mathbb{N}).$$

The result is sharp for the function  $k(s)$  given by (2.2).

**Proof.** It is sufficient to show that

$$\left| 1 + \frac{sk''(s)}{k'(s)} - p \right| \leq p - \gamma \quad (0 \leq \gamma < p),$$

for  $|s| < R_2$ , we get

$$\left| 1 + \frac{sk''(s)}{k'(s)} - p \right| \leq \frac{\sum_{n=p+1}^{\infty} n(n - p)d_n |s|^{n-p}}{p - \sum_{n=p+1}^{\infty} nd_n |s|^{n-p}}.$$

Thus

$$\left| 1 + \frac{sk''(s)}{k'(s)} - p \right| \leq p - \gamma,$$

if

$$\sum_{n=p+1}^{\infty} \frac{n(n-\gamma)}{p(p-\gamma)} d_n |s|^{n-p} \leq 1. \quad (3.2)$$

Therefore, by using Theorem 2.1, (3.2) will be true if

$$\frac{n(n-\gamma)}{p(p-\gamma)} |s|^{n-p} \leq \frac{n^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda p - \lambda)},$$

and hence

$$|s| \leq \left[ \frac{p(p-\gamma)(n^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda n - \lambda))}{n(n-\gamma)(p^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \right]^{\frac{1}{n-p}}, \quad (n \geq p+1; p \in \mathbb{N}).$$

Setting  $|s| = R_2$ , we get the desired result.

**Theorem 3.3.** Let  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$ . Then the function  $k(s)$  is multivalent close to convex of order  $\gamma$  ( $0 \leq \gamma < p$ ) in the disk  $|s| < R_3$ , where

$$R_3 = \inf_n \left[ \frac{(p-\gamma)(n^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda n - \lambda))}{n(p^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \right]^{\frac{1}{n-p}}, \quad (n \geq p+1; p \in \mathbb{N}).$$

The result is sharp for the function  $k(s)$  given by (2.2).

**Proof.** It is sufficient to show that

$$\left| \frac{k'(s)}{s^{p-1}} - p \right| \leq p - \gamma \quad (0 \leq \gamma < p),$$

for  $|s| < R_3$ , we get

$$\left| \frac{k'(s)}{s^{p-1}} - p \right| \leq \sum_{n=p+1}^{\infty} n d_n |s|^{n-p}.$$

Thus

$$\left| \frac{k'(s)}{s^{p-1}} - p \right| \leq p - \gamma,$$

if

$$\sum_{n=p+1}^{\infty} \frac{n d_n |s|^{n-p}}{p - \gamma} \leq 1. \quad (3.3)$$



Therefore, by using Theorem 2.1, (3.3) will be true if

$$\frac{n}{p - \gamma} |s|^{n-p} \leq \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)},$$

and hence

$$|s| \leq \left[ \frac{(p - \gamma)(n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda))}{n(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \right]^{\frac{1}{n-p}}, \quad (n \geq p + 1; p \in \mathbb{N}).$$

The result is sharp for the function  $k(s)$  given by (2.2).

#### 4. Closure Theorems

**Theorem 4.1.** Let the functions  $k_v$  defined as

$$k_v(s) = s^p - \sum_{n=p+1}^{\infty} d_{n,v} s^n, \quad (d_{n,v} \geq 0, n \geq p + 1, p \in \mathbb{N}, v = 1, 2, \dots, l), \quad (4.1)$$

be in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  for every  $v = 1, 2, \dots, l$ .

Then the function  $m_1(s)$  defined as

$$m_1(s) = s^p - \sum_{n=p+1}^{\infty} e_n s^n, \quad (e_n \geq 0, n \geq p + 1, p \in \mathbb{N}),$$

also belongs to the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ , where

$$e_n = \frac{1}{l} \sum_{v=1}^l d_{n,v}, \quad (n \geq p + 1, p \in \mathbb{N}).$$

**Proof.** Since  $k_v \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$  it follows from Theorem 2.1 that

$$\sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] d_{n,v} \leq p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda),$$

for every  $v = 1, 2, \dots, l$ . Therefore

$$\sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] e_n$$

$$\begin{aligned}
&= \sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] \left( \frac{1}{l} \sum_{v=1}^l d_{n,v} \right) \\
&= \frac{1}{l} \sum_{v=1}^l \left( \sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] d_{n,v} \right) \\
&\leq p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda).
\end{aligned}$$

Using Theorem 2.1, it follows that  $m_1(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

**Theorem 4.2.** Let the function  $k_v$  defined by (4.1) be in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  for every  $v = 1, 2, \dots, l$ . Then the function  $m_2(s)$  defined as

$$m_2(s) = \sum_{v=1}^l t_v k_v(s)$$

is also in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ , where

$$\sum_{v=1}^l t_v = 1, \quad (t_v \geq 0).$$

**Proof.** Using Theorem 2.1, for every  $v = 1, 2, \dots, l$ , we get

$$\sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] d_{n,v} \leq p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda).$$

But

$$m_2(s) = \sum_{v=1}^l t_v k_v(s) = \sum_{v=1}^l t_v \left( s^p - \sum_{n=p+1}^{\infty} d_{n,v} s^n \right) = s^p - \sum_{n=p+1}^{\infty} \left( \sum_{v=1}^l t_v d_{n,v} \right) s^n.$$

Therefore

$$\begin{aligned}
&\sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] \left( \sum_{v=1}^l t_v d_{n,v} \right) \\
&= \sum_{v=1}^l t_v \left( \sum_{n=p+1}^{\infty} [n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] d_{n,v} \right)
\end{aligned}$$

$$\begin{aligned} &\leq \sum_{v=1}^l t_v (p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)) \\ &= p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda) \end{aligned}$$

and the proof is complete.

**Corollary 4.1.** *The class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$  is close under convex linear combination.*

### 5. Extreme Points

We get here an extreme point of the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

**Theorem 5.1.** *Let  $k_p(s) = s^p$  and*

$$k_n(s) = s^p - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)} s^n, \tag{5.1}$$

where  $s \in \Delta, 0 \leq \beta < p, \alpha \geq 0, 0 \leq \lambda \leq 1, n \geq p + 1$  and  $p \in \mathbb{N} = \{1, 2, \dots\}$ .

Then  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$  if and only if it can be expressed as:

$$k(s) = \gamma_p s^p + \sum_{n=p+1}^{\infty} \gamma_n k_n(s), \tag{5.2}$$

where  $(\gamma_p \geq 0, \gamma_n \geq 0, n \geq p + 1)$  and  $\gamma_p + \sum_{n=p+1}^{\infty} \gamma_n = 1$ .

**Proof.** Suppose that  $k(s)$  is represented in the form (5.2). Then

$$\begin{aligned} k(s) &= \gamma_p s^p + \sum_{n=p+1}^{\infty} \gamma_n \left[ s^p - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)} s^n \right] \\ &= s^p - \sum_{n=p+1}^{\infty} \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)} \gamma_n s^n. \end{aligned}$$

Hence

$$\begin{aligned} &\sum_{n=p+1}^{\infty} \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} \\ &\times \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda) \gamma_n}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)} \end{aligned}$$

$$= \sum_{n=p+1}^{\infty} \gamma_n = 1 - \gamma_p \leq 1.$$

Then  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

Conversely, suppose that  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$ . We may set

$$\gamma_n = \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} d_n,$$

where  $d_n$  is given by (2.5). Then

$$\begin{aligned} k(s) &= s^p - \sum_{n=p+1}^{\infty} d_n s^n \\ &= s^p - \sum_{n=p+1}^{\infty} \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)} \gamma_n s^n \\ &= s^p - \sum_{n=p+1}^{\infty} [s^p - k_n(s)] \gamma_n = \left(1 - \sum_{n=p+1}^{\infty} \gamma_n\right) s^p + \sum_{n=p+1}^{\infty} \gamma_n k_n(s) \\ &= \gamma_p s^p + \sum_{n=p+1}^{\infty} \gamma_n k_n(s). \end{aligned}$$

This completes the proof of Theorem 5.1.

## 6. Integral Means Inequalities

By using Theorem 2.1 and Lemma 1.3, we prove the following theorems.

**Theorem 6.1.** *Let  $\mu > 0$ . If  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$  and suppose that  $k_t(s)$  is defined by*

$$k_t(s) = s^p - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^t, \quad (t \geq p + 1; p \in \mathbb{N}).$$

If there is a holomorphic function  $w(s)$  defined by

$$(w(s))^{t-p} = \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} \sum_{n=p+1}^{\infty} d_n s^{n-p}.$$

Then, for  $s = re^{i\theta}$  and  $(0 < r < 1)$ ,

$$\int_0^{2\pi} |k(s)|^\mu d\theta \leq \int_0^{2\pi} |k_t(s)|^\mu d\theta, \quad (\mu > 0). \tag{6.1}$$

**Proof.** We must show that

$$\int_0^{2\pi} \left| 1 - \sum_{n=p+1}^{\infty} d_n s^{n-p} \right|^\mu d\theta \leq \int_0^{2\pi} \left| 1 - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^{t-p} \right|^\mu d\theta.$$

By using Lemma 1.3, it suffices to show that

$$1 - \sum_{n=p+1}^{\infty} d_n s^{n-p} < 1 - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^{t-p}.$$

Put

$$1 - \sum_{n=p+1}^{\infty} d_n s^{n-p} = 1 - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} (w(s))^{t-p}.$$

We find that

$$(w(s))^{t-p} = \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} \sum_{n=p+1}^{\infty} d_n s^{n-p},$$

that yield easily  $w(0) = 0$ .

In addition by using (2.1), we get

$$\begin{aligned} |w(s)|^{t-p} &= \left| \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} \sum_{n=p+1}^{\infty} d_n s^{n-p} \right| \\ &\leq |s| \left| \sum_{n=p+1}^{\infty} \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} d_n \right| \\ &\leq |s| < 1. \end{aligned}$$

Next, the proof for the first derivative.

**Theorem 6.2.** Let  $\mu > 0$ . If  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$  and

$$k_t(s) = s^p - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^t, \quad (t \geq p + 1; p \in \mathbb{N}).$$

Then, for  $s = re^{i\theta}$  and  $(0 < r < 1)$ ,

$$\int_0^{2\pi} |k'(s)|^\mu d\theta \leq \int_0^{2\pi} |k'_t(s)|^\mu d\theta, \quad (\mu > 0). \tag{6.2}$$

**Proof.** It is sufficient to show that

$$1 - \sum_{n=p+1}^{\infty} \frac{n}{p} d_n s^{n-p} < 1 - \frac{t(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))}{p(t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda))} s^{t-p}.$$

This follows because

$$\begin{aligned} |w(s)|^{t-p} &= \left| \frac{p(t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda))}{t(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))} \sum_{n=p+1}^{\infty} \frac{n}{p} d_n s^{n-p} \right| \\ &\leq |s| \left| \sum_{n=p+1}^{\infty} \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)} d_n \right| \\ &\leq |s| < 1. \end{aligned}$$

**Theorem 6.3.** Let  $h(s) = s^p - \sum_{n=p+1}^{\infty} c_n s^n$  ( $s \in \Delta; c_n \geq 0; n \geq p + 1; p \in \mathbb{N} = \{1, 2, \dots\}$ ) and  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$  be of the form (1.2) and let for some  $t \in \mathbb{N}$ ,

$$\frac{Q_t}{c_t} = \min_{n \geq p+1} \frac{Q_n}{c_n},$$

where

$$Q_n = \frac{n^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda n - \lambda)}{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}.$$

Also, let for such  $t \in \mathbb{N}$ , the functions  $k_t$  and  $h_t$  be defined by

$$\begin{aligned} k_t(s) &= s^p - \frac{p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda)}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^t, \\ h_t(s) &= s^p - c_t s^t. \end{aligned} \tag{6.3}$$

If there is a holomorphic function  $w(s)$  defined by

$$(w(s))^{t-p} = \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t} \sum_{n=p+1}^{\infty} d_n c_n s^{n-p},$$

then, for  $\mu > 0, s = re^{i\theta}$  and  $(0 < r < 1)$ ,

$$\int_0^{2\pi} |(k * h)(s)|^\mu d\theta \leq \int_0^{2\pi} |(k_t * h_t)(s)|^\mu d\theta, \quad (\mu > 0).$$

**Proof.** Convolution of  $k(s)$  and  $h(s)$  is defined by

$$(k * h)(s) = s^p - \sum_{n=p+1}^{\infty} d_n c_n s^n.$$

Similarly, from (6.3), we get

$$(k_t * h_t)(s) = s^p - \frac{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^t.$$

To prove the theorem, we must show that for  $\mu > 0, s = re^{i\theta}$  and  $(0 < r < 1)$ ,

$$\begin{aligned} & \int_0^{2\pi} \left| 1 - \sum_{n=p+1}^{\infty} d_n c_n s^{n-p} \right|^\mu d\theta \\ & \leq \int_0^{2\pi} \left| 1 - \frac{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^{t-p} \right|^\mu d\theta. \end{aligned}$$

Therefore, using Lemma 1.3, it is sufficient to show that

$$1 - \sum_{n=p+1}^{\infty} d_n c_n s^{n-p} < 1 - \frac{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} s^{t-p}. \quad (6.4)$$

If the subordination (6.4) is correct, then there is a holomorphic function  $w(s)$  with  $|w(s)| < 1$  and  $w(0) = 0$  such that

$$1 - \sum_{n=p+1}^{\infty} d_n c_n s^{n-p} = 1 - \frac{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t}{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)} (w(s))^{t-p}.$$

According to the assumption of the theorem, there is a holomorphic function  $w(s)$  given by

$$(w(s))^{t-p} = \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t} \sum_{n=p+1}^{\infty} d_n c_n s^{n-p},$$

which readily yield  $w(0) = 0$ . So for such function  $w(s)$ , using the assumption in the coefficient inequality for the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ , we have

$$\begin{aligned} |w(s)|^{t-p} &= \left| \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t} \sum_{n=p+1}^{\infty} d_n c_n s^{n-p} \right| \\ &\leq |s| \left| \frac{t^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda t - \lambda)}{(p^2(\alpha + 1) - (\beta + \alpha p)(1 + \lambda p - \lambda))c_t} \sum_{n=p+1}^{\infty} d_n c_n \right| \\ &\leq |s| < 1. \end{aligned}$$

Therefore, the subordination (6.4) holds true.

## 7. Integral Operators

In this segment, we consider integral transforms of functions in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

**Theorem 7.1.** *Let  $k(s) \in \mathcal{NA}(n, p, \lambda, \alpha, \beta)$  be defined by (1.2) and  $c$  be any real number such that  $c > -p$ . Then the integral operator*

$$G(s) = \frac{c+p}{s^c} \int_0^s t^{c-1} k(t) dt \quad (c > -p), \quad (7.1)$$

also in the class  $\mathcal{NA}(n, p, \lambda, \alpha, \beta)$ .

**Proof.** By virtue of (7.1) it follows from (1.2) that

$$\begin{aligned} G(s) &= \frac{c+p}{s^c} \int_0^s t^{c-1} \left( t^p - \sum_{n=p+1}^{\infty} d_n t^n \right) dt \\ &= \frac{c+p}{s^c} \int_0^s \left( t^{p+c-1} - \sum_{n=p+1}^{\infty} d_n t^{n+c-1} \right) dt \end{aligned}$$



$$= s^p - \sum_{n=p+1}^{\infty} \left( \frac{c+p}{c+n} \right) d_n s^n = s^p - \sum_{n=p+1}^{\infty} h_n s^n,$$

where  $h_n = \left( \frac{c+p}{c+n} \right) d_n$ .

But

$$\begin{aligned} & \sum_{n=p+1}^{\infty} [n^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] h_n \\ &= \sum_{n=p+1}^{\infty} [n^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda n - \lambda)] \left( \frac{c+p}{c+n} \right) d_n. \end{aligned}$$

Since  $\left( \frac{c+p}{c+n} \right) \leq 1$  and by (2.1), the last expression is less than or equal to  $p^2(\alpha+1) - (\beta + \alpha p)(1 + \lambda p - \lambda)$ . This ends the proof.

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